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## **The Role of Central Bank in the Recession in the Case of Japan's Recession**

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### **ABSTRACT**

Japan's economy is expanding and expected to continue expanding moderately, according to *Monthly Report of Recent Economic and Financial Developments* released by the Bank of Japan in July 2007. The BOJ declared the change of policy stance at the Monetary Policy Meeting held on July 14, 2006. The BOJ had to tackle a recession which the Japanese economy had not experienced before. The economy was on the verge of financial panic, especially in 1997 and 1998, when major financial institutions had failed. It reminded us of the recurrence of the Great Depression in the 1930s. The article will clarify how the Japanese economy fell into a serious depression with a reflection on the role of the BOJ in the emergence of prolonged depression. We will also estimate the interest rate elasticity of money demand in order to identify whether or not the Japanese economy was in a liquidity trap in the prolonged recession. We will use the EGARCH model to quantify the financial anxieties. The conclusion will suggest that the BOJ should have paid more attention to the behavior of money stock at the early stage of depression.

JEL Classification: E21, E22, E24, E44

Keywords: bubble, money stock, financial anxieties, liquidity trap

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## Introduction

Japan's economy is expanding and expected to continue expanding moderately, according to *Monthly Report of Recent Economic and Financial Developments* released by the Bank of Japan in July 2007. Domestic demand is increasing due to the high profits of the firms and the rise of household income. Export is also increasing with the expanding economy at the foreign countries. The price change is still around zero percent. However it is expected to continue to follow a positive trend because the GDP gap continues to be positive. Various economic indicators show the economy is likely to expand for a substantial period. The BOJ declared the change of policy stance at the Monetary Policy Meeting held on July 14, 2006. The BOJ had to tackle a recession which Japanese economy had not experienced before. Japanese economy had experienced a very long recession which had never occurred after the Second World War, since the collapse of the bubble at the end of the 1980s.

Heated debates had been done over the cause of the prolonged recession. Debates were basically divided into two parties. One party insisted that the recession came from real factors, such as an aging society, cheap goods imported from Asian countries, and the internationally converged technical level. They thought the microeconomic policies were necessary and there was no economic growth without structural reform. The other stressed the importance and necessity of macroeconomic policy, using the aggregate demand and supply (AD-AS) model in the textbook. They focused on the shortage of demand caused by the leftward shift of the AD curve. Under the assumption the macro stimulating policy, such as government expenditure, reduction of tax, monetary policy would be needed. These debates remind us of the Great Depression in the 1930s. People thought the liquidation was important, because the economic system was very inefficient at the first stage of depression<sup>1</sup>. Demands side was ignored. The recent researches clearly explain that the idea of liquidationists deepened the recession and developed the simple recession into the Great Depression. Inefficiency in the market cannot explain the increasing rate of unemployment. Declining prices, deflation, caused the vicious circle of depression as Irving Fisher (1930) suggested. It is important to stop the decline of prices in line with this thought, first of all. Deflation is also a monetary phenomenon as inflation. So monetary policy, especially controlling money stock is very important.

However unfortunately, the BOJ did not admit the importance of money stock. They kept the conventional monetary policy which targeted the inter-bank rate, even after the financial panic occurred in 1997. In 2003, the BOJ announced that there existed no more cointegration between the money stock and the real economic variables based on formal statistical tests. Besides, several economists pointed that the Japanese economy was in a liquidity trap at the inter-bank rate near zero. At a very low interest rate, people are unwilling to hold bonds, preferring money instead as J.M. Keynes suggested. So increasing money stock is absorbed only as idle balance and has no effect on the economy. Under a liquidity trap monetary policy would be ineffective and central bank would have no responsibility for the recession.

We will make it clear that there still exists a cointegration among the money stock and the real economic factors. We will also show that Japan was not in a liquidity trap. Our estimation results will show that the BOJ has a strong responsibility for the prolonged recession. The recession is

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<sup>1</sup> The quotation of Treasury Secretary Andrew Mellon who advised President Hoover is well known: Liquidate labor, liquidate stocks, liquidate the farmers, liquidate real estate. It will purge the rottenness out of system. High costs of living and high living will come down. People will work harder, live a more moral life. Values will be adjusted, and enterprising people will pick up the wrecks from less competent people. See Randal Parker (2002), Ch.1.

characterized by rapid decline in asset prices which substantially accumulated the nonperforming loans. The mounting nonperforming loans, especially in the financial sectors, hampered the normal functions of financial intermediaries and Japan's economy came to the verge of financial panic. Financial panic caused the financial anxieties which had very negative effects on the economic activities. We will focus on the unobservable variables, financial anxieties, in the statistical estimation.

Before the statistical test, we will chronologically review the Japanese economy by dividing the period in two parts, before and after the burst of the bubble. The financial distress and deflation is rooted in the so-called bubble economy of the latter half of the 1980s when the economy had experienced the expansion of bubbles in asset prices. The review will focus on how the economic bubble occurred, how the recession started with the collapse of the bubble and how the authority, especially the Bank of Japan responded to its deterioration. We will conclude that the BOJ should not ignore the role of money stock by showing the statistical evidence on cointegration and liquidity trap.

## **1 The chronological review 1: the background of asset price bubble**

Mounting trade surplus was often condemned by other countries, especially by United States of America. International cooperation was always and strongly required. First, we will explain the characteristics of the Japanese economy in order to understand why trade surplus kept increasing. The Japanese economy is basically export-dependent because of lack of natural resources. The government, chiefly MITI (The Ministry of International Trade and Industry) supported and fostered the export-oriented industries by various measures, known as "industrial policy". The BOJ and MOF (The Ministry of Finance) also supported them by a low interest rate policy. Financial system was strictly regulated, known as "convoy system". The interest rates were rigidly regulated and the establishment of any new bank was not admitted. Such Japanese economy often caused trade friction especially with United States. After the oil shock in 1973, Japanese industries aggressively promoted the exports due to the shrinking domestic market. However Japanese yen rapidly appreciated after the Japanese currency system had changed from the fixed rate to the floating rate in 1974. The industries made great efforts to overcome the difficult situation caused by the highly appreciated yen. Many industries concentrated on high technology to increase the productivity. As a result Japanese export kept increasing in spite of highly appreciated yen.

However the trade friction between Japan and U.S got worse year by year especially after President Ronald Reagan started so-called Reaganomics by adopting monetarist policy and supply side policy. His policy, targeting a low inflation rate and strong dollar, had caused twin deficit of trade and budget in U.S. The U.S trade deficit with Japan accounted for over half of its total trade deficit in the 1980s. U.S congress took very hard stance to the Japanese increasing trade surplus and threatened with retaliating trade measures.

U.S demanded to open the meeting to discuss the U.S huge trade deficit. The Ministers of Finance and governors of the central bank of G5 countries (United States, United Kingdom, France, West Germany, and Japan) gathered to Plaza Hotel in New York in 1985. They discussed how to correct the trade imbalance between U.S and Japan and West Germany, especially how to reduce the huge trade deficit in U.S.

G5 countries agreed to concert to depreciate the high dollar in the meeting. The cooperative interest reduction began. In 1985, the long-term interest rate in U.S was 10.8 percent, while that in Japan was 5.8 percent. The difference was 4.7 percent as shown in Figure 2 when the exchange rate was 250s yen per dollar. In August 1986, U.S's interest rate was reduced to 7.3 percent while Japan's rate was 5.2 percent. The difference was reduced to 2.1 percent, which caused the rapid yen's appreciation from 250s to 150s (see Figure 1). However Japanese current account balance did not decrease in spite of the yen's rapid appreciation. U.S government was afraid that the further appreciation of the yen would make the Japanese economy so stagnant that it would be counter productive to the U.S economy. The Japanese economy was in a slight recession due to the high yen after Plaza agreement. So U.S gave the pressure to stimulate the Japan's domestic demand and to raise the imports.

In the February 1987 Louvre agreement, Japan was demanded to take much easier monetary policy. The Bank of Japan reduced the official discount rate to 2.5 percent, the lowest level in response to the Louvre agreement in February 1987, while U.S increased the discount rate to 6.0 percent as shown in Figure 3. As a result, the difference between the long-term interest rate in U.S and that in Japan expanded from 2.2 percent to 4.5 percent which depreciated yen to the normal level, 140s yen.

Money growth started to rise in 1987 Q1. It grew more than 10 percent from 1987 Q1 through 1990 Q2. It was the beginning of the Japanese bubble. Some felt that the low discount rate and rapid increase of money growth might cause inflation. However a market crash had happened in New York in October 1987. G7 countries decided to cooperate to take easy monetary policy to avoid the world depression. As a result, Japan was compelled to keep the low interest rate policy. However the Bundesbank (a central bank of West Germany) raised the discount rate and returned monetary policy to the neutral level (4.5 percent).

The reason why only Japan had to keep the easy monetary policy is as follows. The dollar was still weak to the Japanese yen. It was thought that the dollar would rapidly depreciate and bond and stock prices would substantially decrease and cause the depression in U.S, if the BOJ raised the discount rate. Then people thought the BOJ would never take the tight policy and the easy policy would continue for a long time<sup>2</sup>.

Under the assumption of affluent funds available, banks were very aggressive and competitive in their loan business. Anybody could get loans very easily from the banks as far as they had lands as the collateral because land price was believed to keep increasing forever. Large firms could get funds easily by using "equity finances". So banks had tried to expand the loans to households and small firms which had not enough collateral with the expectation of their rise. Even housewives were advised to manage the apartment by borrowing money from the banks.

Both the stock and land prices had rapidly increased from 1988 through 1989 as shown in Figures 5 and 6, which could not be explained rationally by the fundamentals. The hike of asset prices did not respond to the first rise of the discount rate in May 1988 from 2.5 to 3.25 percent and the second rise in January 1989 from 3.25 to 3.75 percent at all. The bullish expectation had dispelled the negative effects on the asset prices. The asset prices kept increasing.

The both meetings of G5 remind us of G4 (England, Germany, France, US) meeting held in New York in 1927. England returned to the gold standard system at the prewar parity, though higher

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<sup>2</sup> See Suzuki (1993) in more detail.

pound was expected to have a negative effect on the balance of payment. As a result, England which suffered from large trade deficit demanded the meeting. The meeting enforced U.S to take easy monetary policy which caused the rapid rise of asset prices, especially stock prices.

The Japanese government was obliged to follow the directions of the meeting. The government repeatedly explained to the people the importance and necessity of international cooperation. Under the old Bank of Japan Law established during the Second World War, the BOJ could not become independent from the government. People learned how important it was to have the central bank independent from government. On the reflection of the experience, the new Bank of Japan Law became effective in April 1998.

## 2 The chronological review 2: after the burst of bubble

The BOJ implemented the third rise of discount rate from 3.75 to 4.25 percent in December 1989 when a new governor Yasuo Mieno had taken his office. However the market was still bullish. Land and stock prices continued to rise to levels that could not be rationalized by the fundamentals of the Japanese economy. He had showed very strong stance to the bullish economy by fourth rise of discount rate from 4.25 to 5.25 percent<sup>3</sup>. He took the role of arbitrage of asset prices, unfortunately for the Japanese economy<sup>4</sup>. Furthermore governor Mieno had implemented the fifth rise of discount rate to 6.0 percent to avoid the homemade inflation caused by the Gulf War in August 1990 as shown in Figure 3. In addition the government also placed a ceiling on the total amount of financing available for real estate purchase.

The burst of the bubble began at last. The money stock ( $M2+CD$ ) rapidly declined. It recorded negative year on year growth in mid –1992 as shown in Figure 4. After hitting a record high of 38,915 yen at the end of 1989, the stock price (Nikkei Dow-Jones Index) rapidly began to decline. In August 1992, stock price dipped below 15,000 yen, a 63 percent plunge from a peak level in Figure 5. Land price began to fail after hitting a peak in September 1990 and kept falling until now as shown in Figure 6. In response to the asset price decline, the BOJ reduced the discount rate six times from July 1991 to February 1993. The discount rate was ultimately reduced from 6.0 percent to 2.5 percent in Figure 3. The government also implemented the fiscal stimulus by spending a total of 29.9 trillion yen in two years from 1992 to 1993.

Though the economy showed signs of a slight recovery because of the stimulus policies in 1994, some adverse factors hampered the economy. The highly appreciated yen damaged the export industries. Yen reached a record high level of 79.75 yen per dollar on April 19, 1995. In addition, the great earthquake attacked Kansai districts and seriously damaged its economy in 1995. Land and stock prices were promoted to decline. Prices, especially wholesale price, continued to decline and increased the deflationary pressure. Firms were obliged to continue the adjustment of their balance sheet damaged by the decline of asset prices. Under these conditions, the BOJ continued to lower the discount rate from 1.75 to 0.5 percent successively as shown in Figure 3. However, in hindsight those policy measures were not enough to recover the economy.

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<sup>3</sup> New governor Mieno was hailed as an “Onihei of Heisei era”, who had strongly fought against the gangs as a leader of police officers in the Edo era more than 200 years ago.

<sup>4</sup> Nowadays many economists understand that central bank should not take the role of the arbitrage of asset prices. See Randal Parker (2002).

Okada and Iida (2004) compared the movement of actual monetary base growth with that of adequate monetary base growth based on the McCallum policy reaction rule as shown in Figure 7<sup>5</sup>. According to their results, adequate monetary growth rate derived from the McCallum policy rule remained less than actual monetary growth in the bubble period from the half of 1980s. On the contrary, the adequate base growth has been consistently exceeding the actual base growth indicating that the volume of monetary base has remained insufficient since 1991. The results suggest that monetary policy was too easy in the latter half of 1980s and too tight since 1991 and did not respond properly to the external shock which affected the Japanese economy.

Prime Minister Hashimoto, worried about the future of the government finance, implemented measures to reconstruct the financial structure. He was afraid that fiscal condition would get worse and worse with the coming of aging society in Japan. He decided to increase the consumption tax from 3 to 5 percent and abolish a special income tax cut in April 1997, which amounted to a tax increase of 9 trillion yen. It reminds us of Herbert Hoover who increased the tax in the midst of the depression in 1930s. Consumption had rapidly shrunk in response to Hashimoto's tax increase policy. Unfortunately for the Japanese economy, the East Asian economic crises occurred in July 1997. The fiscal contraction compounded by the Asian crisis decreased the aggregate demand substantially.

Under the deflationary conditions, a financial panic occurred. Hokkaido Takushoku Bank, one of Japan's city banks (largest twenty banks), and Yamaichi Securities Company, one of Japan's four largest security companies, failed in November 1997. The failure of two big financial institutions sent the sign that the government gave up the "too big to fail" policy. People thought no financial institutions were immune from failures. Rumors about the other banks' failure had spread out through Japan. The stock prices of many financial institutions sharply declined and "Japan premium" in the international money market jumped by around 100 basis points. Japanese banks were obliged to pay the additional basis points for raising funds in the oversea financial markets. The premium is calculated as the difference between the quoted rates of TIBOR in the Tokyo offshore market and LIBOR in the London offshore market. Bonds issued not only by Japanese financial institutions but also by Japanese government were downgraded at the investment grade ratings by international credit-rating agencies, such as Moody's.

In response to the serious situation, the government decided to provide 30 trillion yen funds by issuing bonds. The government was not willing to inject public funds into the problem banks by considering the negative sentiments of the congress and public at first. However the financial panic was so severe that neither the congress nor the public strongly opposed an injection of public funds to assist the problem banks. The 30 trillion yen was divided into the following two categories: 13 trillion yen was prepared for the enforcement of the Deposit Insurance System, while the remaining 17 trillion yen was intended for the capital injection of the problem financial institutions.

The government actually injected 1.8 trillion yen to 21 large banks to raise their capital ratio in March 1998. However it had no significant effect on the banks because it was lax. Long-Term Credit Bank and Nippon Credit Bank had failed in 1998 after the injection of public funds. 7.5 trillion yen was again injected in March 1999. The implementation was quite different from the former injection. Banks were strongly required to submit a detailed and meaningful restructuring plan<sup>6</sup>.

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<sup>5</sup> The base growth rule was computed under the assumption that target rate of nominal GDP is 5 percent (3 percent real GDP growth and 2 percent inflation). See Okada and Iida (2004) in more detail.

<sup>6</sup> See M. Hutchison and K. McDill (1999) p. 66.

The government hesitated to quickly resolve the nonperforming loans and bank problems which weakened financial institutions and caused long recession. The government officially announced in late 1995 that nonperforming loans totaled 38 trillion yen, 4 percent of outstanding loans. In 1998, nonperforming loans increased to 73.1 trillion yen, 12 percent of all loans or 10 percent of GDP. All efforts by the government and private banks to decrease nonperforming loans did not succeed in reducing them at all because of the severe deflationary pressure.

The signs of deflation were apparent. In response to the serious situation, both the BOJ and the government admitted at last that Japanese economy had fallen into the deflation. The Japanese economy was thus caught in a vicious circle, so-called deflationary spiral indicated by Irving Fisher (1933). Decline in demand—Decline in production and price—Decline in employment (decline in consumption) and Increase in loan in real term (decline in investment)—Decline in demand. GDP recorded negative growth for 5 consecutive quarters from the 1997 Q4 onward (for the first time since the start of GDP statistics in 1955).

The BOJ adopted further easy monetary policy by reducing the call rate to 0.25 percent in 1998. The BOJ also took the so-called zero interest policy by reducing it to virtually zero percent in February 1999. Furthermore the BOJ adopted the untraditional monetary policy, so-called quantitative easy policy by putting the bank reserve on its target. Owing to the expansionary policy, the financial panic seemed to settle down. The Japanese economy began to show signs of recovery.

In spite of the BOJ's efforts, money supply did not increase so much as shown in Figure 4, because money multiplier rapidly decreased. Its behavior is depicted in Figure 12. The reasons why money multiplier declined are thought to be as follows. Money multiplier can be calculated as

$$M = \frac{C/D + 1}{C/D + R/D} \times H$$

where M: money supply, H: monetary base, C: cash, D: bank deposit, R: bank reserve

Private banks were under pressure to meet the international BIS standard. The increase of nonperforming loans contributed to the decline of their capital. Banks internationally operating are required to maintain an 8 percent capitalization for risk-weighted assets. Other banks limited to the domestic operation are required to meet 4 percent. Banks with deteriorated balance sheets were obliged to reduce the commercial loans because the rise of risk assets decreased their own capital ratio. They had to increase the reserve ratio. Besides, banks tried to keep the cash on hand to prepare for the unexpected deposit withdrawals, especially after the financial panic in 1997. Thus bank lending had rapidly declined as shown in Figure 8. The negative bank lending had serious effects on the firms, especially small and medium sized firms, which heavily relied on the bank lending. With mounting financial anxieties, not only banks but firms and households also increased cash holdings which increased cash-deposit ratio. Thus, the rise of both of C/D and R/D contributed to the decline of money multiplier.

### **3 The cointegration analysis and liquidity trap**

Under the serious economic situation reviewed above, in 2003 the BOJ had strongly questioned the relationship between money and the economic activity as follows. During the 1970s and the early 1980s, in spite of two oil shocks, long-run relationship was observed between the money stock and the real economy and between the money stock and prices in Japan. However, with the recession of 1990s, the relationship between them became harder to discern. We depicted the

relationship between money and real GDP at the scatter diagram in Figure 13. We confirm the stable relationship between them before 1997. However two variables seem to diverge year by year after 1997 as the BOJ indicated.

Does money stock have any relationship with the real economy? Is the Japanese economy in a liquidity trap? These problems are closely related with the effectiveness of monetary policy and responsiveness of the BOJ. We will perform the cointegration test for the first question. To deal with the second question we will focus on the issue of whether the demand for money became more interest sensitive after the collapse of the bubble, especially after the financial crisis in 1997.

A liquidity trap is now a very controversial topic among economists, because the short term interest rate has remained very low since 1995. A liquidity trap hypothesis was originally pointed out by J. M. Keynes (1937), who suggested that at a low interest rate the demand for money will be highly elastic to the interest rate and the demand curve would be flat. As people would only increase their holdings of money in a liquidity trap even if the central bank increased the money stock, monetary policy would be inept and fiscal policy would be recommended. However Keynes himself thought that a liquidity trap was just one of the dogmas. The research addressing this topic was not so active. However a recent paper of Paul Krugman (1998) and the prolonged Japanese recession renewed the interest. Krugman argued that the Japanese economy was in a liquidity trap and recommended the BOJ should take the inflation target policy. He insisted that the equilibrium interest rate is negative in a liquidity trap or saving and investment are equal at the negative real interest rate. In order to recover the equilibrium, Investment must increase. Investment will react to the real interest. So he suggested the adopt of inflation targeting policy, which will increase the inflation.

We investigate the possibility of liquidity trap which the Japanese economy might have fallen into after the collapse of the bubble economy. There already exist several empirical studies addressing a liquidity trap in the Japanese economy, which are McKinnon and Ohno (1977), Plender (1997), Wolf (1998), Hondroyiannis, Swamy, and Tavlas (2000), Fujiki and Watanabe (2004), Miyao (2004), and Nakashima and Saito (2006). The critical aspects of these researches do not take into consideration the characteristics of Japan's prolonged recession. As we emphasized in the above chronological review, the negative sentiments spread out among people. Especially mounting anxieties since autumn 1997 should not be neglected. The development of the Japanese recession would be a good example of "Lucas critique." Mounting anxieties are thought to change the econometric parameters which fitted well before the severe recession. Our approach will focus on the role of mounting anxieties in the process of deflation.

We perform a formal cointegration test to identify whether or not there exists a long-run equilibrium relationship between the money stock and the economic activity in Japan. We focus on the relationship between three variables; the real money stock, real GDP, and the opportunity cost of holding money. For the opportunity cost, two interest rate series are used. One is the difference between the interest rates on the money stock and that on other financial assets, actually the spread between 3 months CD rate and rate on government bond (ten years maturity). The other is just interest rate on government bond (ten years maturity) for the long rate. Both interest rates are alternatively used in estimation.  $M2+CD$  is the best available measure which the BOJ uses as an important policy variable.

If a long-run equilibrium relationship exists between the real money stock, real GDP, and the opportunity cost, we could say that money demand rises in line with increase in real GDP or decline in the opportunity cost. The system model is described by the VECM in the following<sup>7</sup>:

$$\Delta rm(t) = c_{m0} + \alpha_m ect(t-1) + \sum_{i=1}^k c_m^i \Delta rm(t-i) + \sum_{i=1}^k d_m^i \Delta y(t-i) + \sum_{i=1}^k e_m^i \Delta r(t-i) + \varepsilon_m(t) \quad (1)$$

$$\Delta y(t) = c_{y0} + \alpha_y ect(t-1) + \sum_{i=1}^k c_y^i \Delta rm(t-i) + \sum_{i=1}^k d_y^i \Delta y(t-i) + \sum_{i=1}^k e_y^i \Delta r(t-i) + \varepsilon_y(t) \quad (2)$$

$$\Delta r(t) = c_{r0} + \alpha_r ect(t-1) + \sum_{i=1}^k c_r^i \Delta rm(t-i) + \sum_{i=1}^k d_r^i \Delta y(t-i) + \sum_{i=1}^k e_r^i \Delta r(t-i) + \varepsilon_r(t) \quad (3)$$

$$ect(t) = rm(t) + \beta_y y(t) + \beta_r r(t) + const. \quad (4)$$

where

$rm(t)$  is real money stock

$y(t)$  is real GDP

$r(t)$  is opportunity cost

$ect(t)$  is an error correction term

Our results of cointegration test are in brief as follows. The detail will be shown later.

1. A long-run equilibrium relationship between the real money stock, the real GDP, and the opportunity cost can be found in the sample period before late 1997.
2. However, the long-run equilibrium relationship can no longer be detected in the sample period expanded beyond late 1997, when financial anxieties over the Japanese financial system emerged.

The reason why the relationship between the money stock and economic activity has been unstable seems to be related to the financial anxiety which rapidly increased after the sudden collapse of big financial institutions in 1997 and 1998. The financial anxieties drastically increased the precautionary demand by both firms and households.

We need to comprise a new variable to explain the rise of precautionary demand for money since autumn 1997. The new variable has to capture the psychological change of people due to the financial anxieties. We used the Corporate Financial Position Diffusion Index issued quarterly by Bank of Japan known as TANKAN in order to qualify the unobservable variable.

We used an EGARCH model in which a change of corporate financial position ( $\Delta DI$ ) is regressed by a change of bank lending rate ( $\Delta rate$ )<sup>8</sup>.  $h^2(t)$  is the financial anxieties which can be captured as the conditional variance of  $\varepsilon(t)$ . The estimation result we got is as follows.

<sup>7</sup> First we identified the order of integration maintained by each of the variables using both DF-GLS test and KPSS test. All variables except for financial anxieties DV1 defined later were shown to be nonstationary and their first difference to be stationary. Test results will be shown upon request.

<sup>8</sup> Kimura and Fujita (1999) used the following TARCH model.

$$DI(t) = c_0 + c_1 rate(t) + c_2 rate(t-1) + \varepsilon(t),$$

$$h_t^2 = \alpha_0 + \alpha_1 \varepsilon_{t-1}^2 + \beta h_{t-1}^2 + \gamma \varepsilon_{t-1}^2 I_{t-1},$$

$$\begin{aligned}\Delta DI(t) &= 0.0446 - 0.0037 \Delta rate(t) - 0.0236 \Delta rate(t-1) + \varepsilon(t), \\ (0.18) &\quad (-0.37) \quad (-2.26) \\ \log(h^2(t)) &= 0.3565 + 0.7746 \log(h^2(t-1)) + 0.2249 \frac{|\varepsilon(t-1)|}{h(t-1)} - 0.168 \frac{\varepsilon(t-1)}{h(t-1)}, \\ (1.21) &\quad (4.26) \quad (1.08) \quad (-1.59)\end{aligned}$$

where values in the parentheses are t-values.

The financial anxieties ( $h^2$ ) is given in Figure 14. Anxieties variable denoted by  $DV_t (= h_{t+1}^2)$  is seen to rise at first from 1992 to 1994 (the first financial anxiety in Japan), when small credit unions and cooperatives failed because of an increase in the nonperforming loans caused by the rapid decline of stock and land prices after the bust of the bubble. The Japanese economy began to show the signs of a modest recovery in late 1995, when real GDP began to increase and the official estimation of NPLs decreased. The Ministry of Finance had issued a report entitled “Reorganizing the Japanese Financial system (kinyu shisutemu no kinoukaifuku nituite)” in June 1995, in which they showed a diehard attitude to tackle the NPLs problems by officially disclosing the magnitude of bad loans totalled 40 trillion yen (about 4 percent of the loans held by depository institutions).

Furthermore the MOF strongly pledged the complete deposit guarantee by March 2001, with a reform of the Deposit Insurance Corporation and Prompt Corrective Act, which had been already implemented with a success in the United States in 1991 after the financial crisis in the end of 1980s. As a result the financial anxieties had been dispelled in 1995.

However, as we already discussed, the economy sharply declined in 1997 when Prime Minister Ryutaro Hashimoto had decided the rise of the consumption tax from 3 to 5 percent and the end of temporary income tax cut. Major Japanese financial institutions failed. Rumours about financial panic spread out through Japan when government took a very negative view to using public funds to help affected banks. People's anxieties tremendously increased, as indicated in the rise of  $DV$  in 1998.

Then  $DV$  rapidly decreased after 1999. The decline can be understood as follows. The Bank of Japan had adopted an aggressive monetary easing policy to reduce the inter-bank money rate to a low level in February 1999. Thanks to this so-called zero interest policy, the uncollateralized overnight call rate was lowered to 0.01 percent and further declined to 0.001 percent when the BOJ introduced the so-called quantitative easy policy in March 2001. The Japanese government also decided to inject public funds to the banking sector; the amounts were 1.8 trillion yen in 1998, and

$$\begin{aligned}\text{where } I_{t-1} &= 1 \quad \text{if } \varepsilon_{t-1} < 0 \\ &= 0 \quad \text{otherwise.}\end{aligned}$$

In this model, for TARCH effect, the asymmetry term  $\gamma > 0$  and the condition for non-negativity will be  $\alpha_0 \geq 0$ ,  $\alpha_1 \geq 0$ ,  $\beta \geq 0$  and  $\alpha_1 + \gamma \geq 0$ . The conditional variance  $h_t^2$  is subject to an impact  $\alpha_1$  from good news ( $\varepsilon_{t-1} \geq 0$ ), while an impact ( $\alpha_1 + \gamma$ ) from bad news ( $\varepsilon_{t-1} < 0$ ). However their result cannot be explained rationally from an economic point of view. For example financial anxieties increases in the bubble period in the latter half of 1980s. Furthermore, the estimated  $\beta$  takes a negative value. Therefore, in our case, we introduce the growth rate model of  $\Delta DI$  regressed by  $\Delta rate$  and consider the logarithm of  $h^2(t)$  in the EGARCH model.

7.8 trillion yen in 1999 as already reviewed. Both efforts of the BOJ and the government succeeded in dispelling the financial anxiety. Thus,  $DV$  rapidly decreased after 1999.

We shall newly define the adjusted money stock as follows, by letting  $DV1(t) \equiv h^2(t+1)$ .

$$rm_{adj}(t) = rm(t) - k * DV1(t)$$

The above system in Eqs. (1) to (4) can be rewritten as follows, by replacing the variable  $rm(t)$  with a new  $rm_{adj}(t)$ .

$$\begin{aligned} \Delta rm(t) &= c_{m0} + k\Delta DV1(t) + \alpha_m ect(t-1) + \sum_{i=1}^k c_m^i \Delta(rm(t-i) - kDV1(t-i)) \\ &\quad + \sum_{i=1}^k d_m^i \Delta y(t-i) + \sum_{i=1}^k e_m^i \Delta r(t-i) + \varepsilon_m(t) \end{aligned} \quad (5)$$

$$\begin{aligned} \Delta y(t) &= c_{y0} + \alpha_y ect(t-1) + \sum_{i=1}^{p-1} c_y^i (\Delta rm(t-i) - k\Delta DV1(t-i)) + \sum_{i=1}^{p-1} d_y^i \Delta y(t-i) \\ &\quad + \sum_{i=1}^{p-1} e_y^i \Delta r(t-i) + \varepsilon_y(t) \end{aligned} \quad (6)$$

$$\begin{aligned} \Delta r(t) &= c_{r0} + \alpha_r ect(t-1) + \sum_{i=1}^{p-1} c_r^i (\Delta rm(t-i) - k\Delta DV1(t-i)) + \sum_{i=1}^{p-1} d_r^i \Delta y(t-i) \\ &\quad + \sum_{i=1}^{p-1} e_r^i \Delta r(t-i) + \varepsilon_r(t), \end{aligned} \quad (7)$$

where  $ect(t)$  is concerned with variables  $(rm(t) - kDV1(t))$ ,  $y(t)$  and  $r(t)$ .

Every parameter including  $k$  in Eqs. (5) to (7) should be estimated with the criterion:

$$\min. \sum_{t=1}^T \{\varepsilon_m^2(t) + \varepsilon_y^2(t) + \varepsilon_r^2(t)\}, \quad \text{w.r.t. unknown parameters} \quad (8)$$

The estimation procedure is shown in Appendix. Our results of cointegration estimation are as follows. Cointegration still holds when we delete the precautionary demand caused by financial anxiety from real money stock, even in the sample beyond 1998. The cointegration results are exemplarily exhibited in Table 1. For comparison, the cointegration results without anxieties are also exhibited in Table 2.

Real money ( $rm(t)$ ) and adjusted money stock ( $rm_{adj}(t)$ ) are shown in Figure 15, where the estimated period is [1980q1-2003q2] and adjusted money is estimated by  $rm(t) - 0.0141 * DV$ . The difference between two money stocks indicates the precautionary demand caused by financial anxiety. The big differences shown in around 1993 and 1998 suggest that both firms and household rapidly increased their money holdings facing the financial crisis. It means that there was rather shortage of money stock, though the BOJ insisted they provided enough money to the private sector by a low interest policy. The increase of precautionary demand for money means the decline of active money which has positive effects on the economy. The results shown here are in the case of interest spread as opportunity cost. Although the results of bond rate are not shown, they are almost same as of the interest spread. The adjusted money in the case of bond rate is estimated by  $rm(t) - 0.0081 * DV$ .

The scatter diagram of interest rate and adjusted money are shown in Figures 16 and 17. The diagram was discriminated before and after 1995. The estimated coefficients of the cointegration vectors given in Table 1 show the elasticity of interest rate and income. The coefficients of each variable in the cointegration vector are significant. The coefficients of the interest rate (c2) are of negative sign. The coefficient is the equilibrium interest elasticity of the demand for money. Figures 18 and 19 show the time profile of the interest rate elasticity. The results show that the elasticity of interest rate gradually decreases (increase in absolute value) after the period around 1997 when financial anxieties rapidly increased. This will mean that money demand became more sensitive to the interest rate after 1997. The elasticity of interest spread declines from -0.03 (1980Q1-1997Q1) to -0.05 (1980Q1-2004Q1) in Figure 18. The elasticity of bond rate also deceases. It fluctuates around -0.1 in Figure 19. However the elasticity is still small, when we compare with the elasticity in the United States. For example, Laidler (1985)<sup>9</sup> shows that the elasticity of demand for money M2, with respect to the short rate of interest, varied between roughly -0.12 and -0.15 and, with respect to the long rate of interest rate, between -0.2 and -0.6. Money demand was not so sensitive to the interest rate even under the lowest interest rate at the early 2000s<sup>10</sup>.

The less sensitivity of money demand to interest rate before 1997 can be attributed to the deregulation of the Japanese financial system. Financial instruments that comprise M2+CD came to provide the attractive interest rates by the deregulation started in the early 1980s, though its development was gradual. For example, some time deposits provide even much higher interest rate than government 10 years bond rate in the early 1990s. As a result the spread between short-term interest rate and the long-term interest rate became negative. However with the rapid decline of interest rate by BOJ's radical easy policy, zero interest rate policy, people's money holdings became a little elastic to the interest rate. However the elasticity is far from a liquidity trap.

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<sup>9</sup> See D. Laidler (1985) p.130

<sup>10</sup> The elasticity is semi-elasticity of interest rate in a strict meaning. We need to recalculate it to compare with Laidler's elasticity. Semi-elasticity can be defined by  $\eta_\alpha/r = \eta_\beta$ , where  $\eta_\alpha$ , r, and  $\eta_\beta$  are elasticity, interest rate, and semi-elasticity, respectively. So the elasticity of interest spread varied between -0.045 and -0.075 assuming the average spread of interest rate of 1.5%, while that of bond rate varied around -0.4 assuming the average bond rate of 4%.

**Table 1 Cointegration Test with adjusted money**

k		cointegration		$m_{adj}=c0+c1*y+c2*r$	
		P(trace)	P(max-eigenvalue)	c1	c2
1980q1-1999q2	0,0143	n=0: p=0.0002* n=1: p=0.0217*	n=0: p=0.0025* n=1: p=0.0584**	1,569	-0,02
1980q1-2000q2	0,0144	n=0: p=0.0024* n=1: p=0.0555**	n=0: p=0.0144* n=1: p=0.1045	1,629	-0,0332
1980q1-2001q2	0,0157	n=0: p=0.0098* n=1: p=0.0809**	n=0: p=0.045* n=1: p=0.1524	1,671	-0,0608
1980q1-2002q2	0,0143	n=0: p=0.0719** n=1: p=0.429	n=0: p=0.0703** n=1: p=0.5798	1,701	-0,1211
1980q1-2003q2	0,0141	n=0: p=0.0341* n=1: p=0.4369	n=0: p=0.0275* n=1: p=0.5185	1,694	-0,1169

\*\* (\*) denotes rejection of hypotheses at 5% (10%) significance.

P (trace) is p-value for trace detection of cointegration. P (max-eigenvalue) is p-value for max-eigenvalue detection. Delay order of cointegration is fixed to be "3" At n="1" or "2", cointegration test results are almost similar as n="3" and coefficients c1 and c2 have similar tendency.

**Table 2 Cointegration Test with real money**

	cointegration		$r(m2cd)=c0+c1*y+c2*r$	
	P(trace)	P(max-eigenvalue)	c1	c2
1980q1-1997q2	n=0: p=0.0242* n=1: p=0.1295	n=0: p=0.0753** n=1: p=0.533	1.586	-0.0274
1980q1-1998q2	n=0: p=0.0178* n=1: p=0.1056	n=0: p=0.066** n=1: p=0.292	1.581	-0.024
1980q1-1999q2	n=0: p=0.0872** n=1: p=0.1519	n=0: p=0.254 n=1: p=0.303	1.588	-0.0363
1980q1-2000q2	n=0: p=0.1338 n=1: p=0.1655	n=0: p=0.3643 n=1: p=0.3729	1.538	-0.083
1980q1-2001q2	n=0: p=0.1709 n=1: p=0.3573	n=0: p=0.2459 n=1: p=0.4468	1.466	-0.1413
1980q1-2002q2	n=0: p=0.2238 n=1: p=0.5137	n=0: p=0.2301 n=1: p=0.4444	1.347	-0.233
1980q1-2003q2	n=0: p=0.1255 n=1: p=0.5051	n=0: p=0.1132 n=1: p=0.4716	1.458	-0.1432

## Conclusion

Now we conclude with reflections on the role of the BOJ in the process of Japan's prolonged recession. We chronologically reviewed Japan's economy before and after the bubble. We also performed the cointegration analysis to identify whether or not the Japanese economy was in a liquidity trap. The results indicate that the interest rate elasticity of money demand is not so large, though it gradually decreased with the decline of the interest rate. The results suggest that the BOJ has a strong responsibility for monetary policy. The BOJ was under the strong pressure of U.S and Japanese government. They strongly and repeatedly demanded easy monetary policy to boost the domestic demand especially after the Louvre agreement in 1987. The government honestly accepted the U.S' direction without any opposition. The government repeatedly persuaded the people how important the international cooperation is. The BOJ increased the money stock beyond 13 percent per year. The BOJ had got a lesson on how important it is to keep the money stock at the stable level when the Japanese economy experienced high inflation in 1974. The BOJ rapidly increased money stock to combat against the adverse effect caused by the first oil shock. High growth rate of money caused a heavy inflation, beyond 30 percent per year. The BOJ who learned the lesson behaved well when the second oil shock occurred in 1979. The price level was very stable, though with very slight recession, since the BOJ kept the money growth at a moderate level.

However unfortunately for the Japanese economy the BOJ forgot the lesson and increased money stock following honestly the direction of government. One reason why the BOJ kept increasing money stock is the market crash of New York in 1987. Another reason is that price level had been stable. The highly appreciated yen had eased the inflation pressure. Besides the trade liberalization of agricultural products, such as orange and beef had contributed to the decline of consumption price<sup>11</sup>. Another more important reason is the old Bank of Japan Law. The old Law established during the War made the BOJ heavily dependent on the government. The BOJ should have more strongly insisted that the current account imbalance between Japan and U.S was originally caused by the structural imbalance between domestic savings and investment in the U.S economy. It should have been more independent of the government and should not have forgotten the lesson from the first oil shock.

The BOJ should have realized the threat of deflation. The BOJ had been reluctant to ease the money because of the fear of recurrence of the bubble economy. At the early stage of the recession, the BOJ thought that some downward pressure on prices was what has been referred to as "good deflation," resulting from the technical change and the increase of cheap products from China and deregulation in Japan's rigid service sector<sup>12</sup>. It was often said at the time that Tokyo was the most expensive city. One more reason is that the BOJ thought that monetary conditions were already extremely loose, which might hamper the effort of both firms and banks to adjust their damaged balance sheet. Much lower interest policy was thought to incur a moral hazard. However such BOJ's stance provided very negative effects on the financial institutions and stock prices. The event reminds us of the liquidationists' policy in the early stage of Great Depression, which contributed to deepen the recession.

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<sup>11</sup> Japan opened up these agricultural products in 1988, in response to U.S strong demand.

<sup>12</sup> Japan had many administrative regulations. For example, it was very difficult to open new large store. A department store and large supermarket were strongly regulated by the Large-scale Retail Store Law.

Both the government and BOJ were reluctant to disclose the nonperforming loan statistics. They had still believed the “myth of ever-rising land price” in the sense that the land price and the economy would recover so soon. They thought the problems would be rapidly solved once the anticipated recovery occurred. They took the forbearance policy. They published NPLs of only the then 21 major banks in 1992, and published the statistics for each of the banks in 1993. The regional banks only started to disclose in 1994. The statistics were widely admitted as underestimated by the flexible definition of nonperforming loans. Such “buying time policy” made the NPL problems worse. The Finnish economy which also underwent an extremely severe recession in early 1990s, rapidly recovered because of the injection of public funds immediately after the financial crisis<sup>13</sup>. If they had dissolved the nonperforming loan problems at the early stage as in the Finish case, the credit crunch would not have occurred and money multiplier would not have declined substantially. Public funds should have been injected to revitalize the financial system before the drastic decline in 1997, though opposition parties had strongly opposed.

The radical contraction of money stock in 1990 tells us that monetary policy should not be used to change the asset prices. The central bank should not take the role of arbitrage of asset prices. We have to remember that it takes lots of time to revitalize the economy once it falls into a recession. We have found that there still exists a cointegration between the money stock and the real economic activity even after the burst of the bubble, and a liquidity trap is not evident by cointegration test with the financial anxieties. As Milton Friedman said, both inflation and deflation are monetary phenomena in the long-run. The BOJ should pay a close attention to the behavior of money stock and can't get rid of the responsibility for the recession.

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<sup>13</sup> See P. Nyberg and V. Vihriala (1993).

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## Appendix : Estimation Procedures of Adjusted Money

We consider the VECM of  $(rm_{adj}(t), y(t), r(t))$  of the form:

$$\Delta rm_{adj}(t) = c_{m0} + \alpha_m ect(t-1) + \sum_{i=1}^k c_m^i \Delta rm_{adj}(t-i) + \sum_{i=1}^k d_m^i \Delta y(t-i) + \sum_{i=1}^k e_m^i \Delta r(t-i) + \varepsilon_m(t) \quad (A-1)$$

$$\Delta y(t) = c_{y0} + \alpha_y ect(t-1) + \sum_{i=1}^k c_y^i \Delta rm_{adj}(t-i) + \sum_{i=1}^k d_y^i \Delta y(t-i) + \sum_{i=1}^k e_y^i \Delta r(t-i) + \varepsilon_y(t) \quad (A-2)$$

$$\Delta r(t) = c_{r0} + \alpha_r ect(t-1) + \sum_{i=1}^k c_r^i \Delta rm_{adj}(t-i) + \sum_{i=1}^k d_r^i \Delta y(t-i) + \sum_{i=1}^k e_r^i \Delta r(t-i) + \varepsilon_r(t) \quad (A-3)$$

$$ect(t) = rm_{adj}(t) + \beta_y y(t) + \beta_r r(t) + const. \quad (A-4)$$

Inserting the relation

$$rm_{adj}(t) = rm(t) - k * DV1(t) ,$$

we shall regard the above system as that of variables  $(rm(t), DV1(t), y(t), r(t))$ . Every parameter in the above system should be estimated in the criterion of

$$\min. \sum_{t=1}^T \{ \varepsilon_m^2(t) + \varepsilon_y^2(t) + \varepsilon_r^2(t) \}, \quad \text{w. r. t. unknown parameters} \quad (A-5)$$

### Estimation Algorithm

**Procedure (1).**  $k^{(0)}$ =initial estimation of  $k$ , where a candidate of  $k^{(0)}$  is given by regressing  $rm(t)$  by regressors of  $(DV1(t), y(t), r(t))$  and adopting the coefficient of  $DV1(t)$  as  $k^{(0)}$ , or another candidate is by assuming the cointegration among  $(rm(t), DV1(t), y(t), r(t))$  and adopting the coefficient of  $DV1(t)$  as  $k^{(0)}$ .

**Procedure (2).** Calculate an adjusted money:

$$rm_{adj}(t) = rm(t) - k^{(0)} * DV1(t)$$

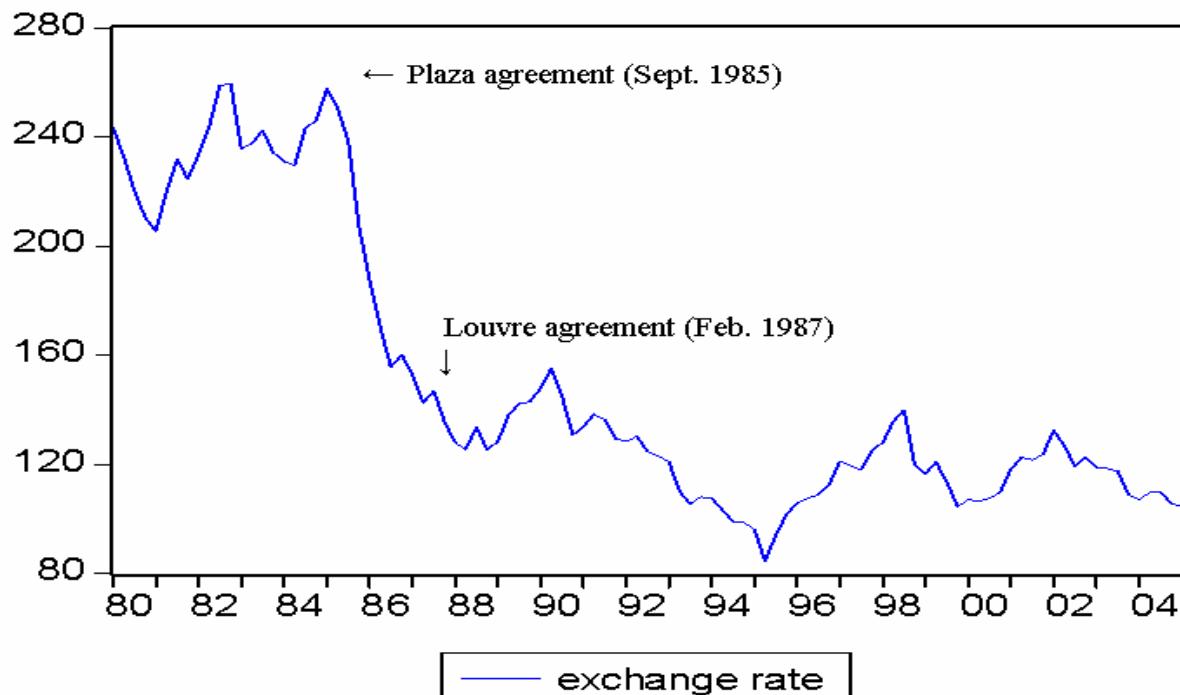
and estimate the VECM and  $ect(t)$  in a usual manner with variables  $(rm_{adj}(t), y(t), r(t))$ .

**Procedure (3).** Carry out the nonlinear optimization of (A-5), where every parameter in Eqs.(A-1) to (A-4) obtained in the **procedure (2)** is used as initial conditions of optimization. The optimization should be done except in the error correction term  $ect(t-1)$ , that is, all parameters in  $ect(t-1)$  should be fixed. Notice that  $k^{(0)}$  inside  $ect(t-1)$  should be fixed and that  $k^{(0)}$  outside  $ect(t-1)$  obtain a newly estimated value.

**Procedure (4).** Replace  $k^{(0)}$  by a newly estimated  $k$  in the **Procedure (3)** and go to the **Procedure (2)**. Iterate the procedures till  $k$  converges to  $k^{(0)}$ .

If there is no cointegration, then the estimation procedures become simpler. VAR model should be taken into consideration instead of VECM.

**Figure 1 Exchange Rate, yen/dollar**



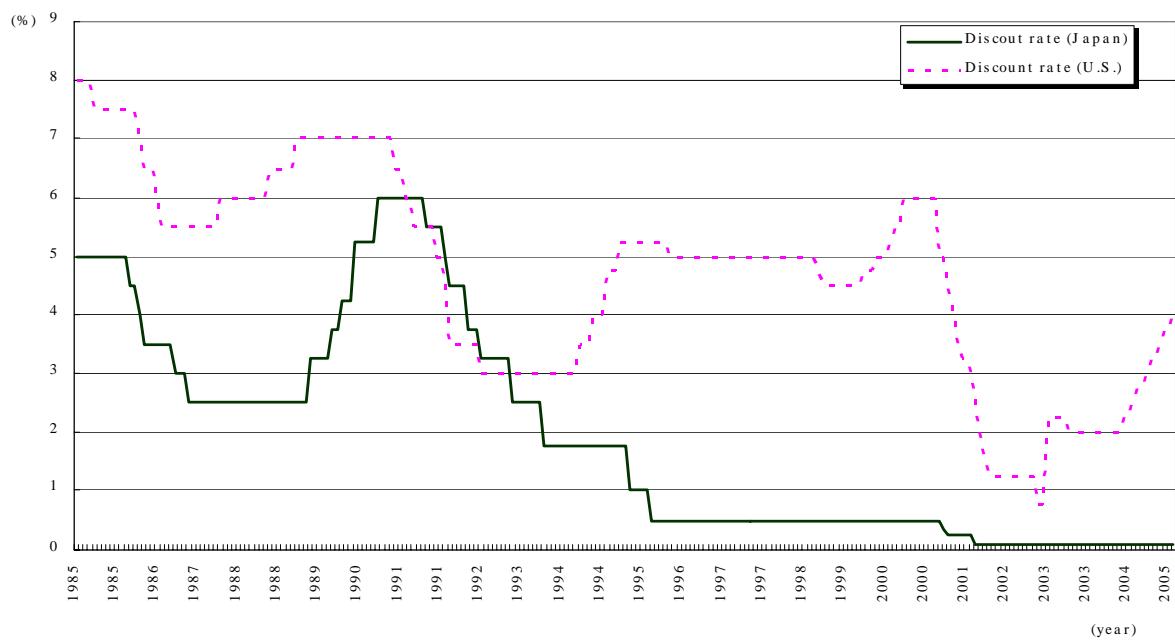
(source) Bank of Japan

**Figure 2 Long-term Interest Rate Difference,  
US and Japan (1985-89)**



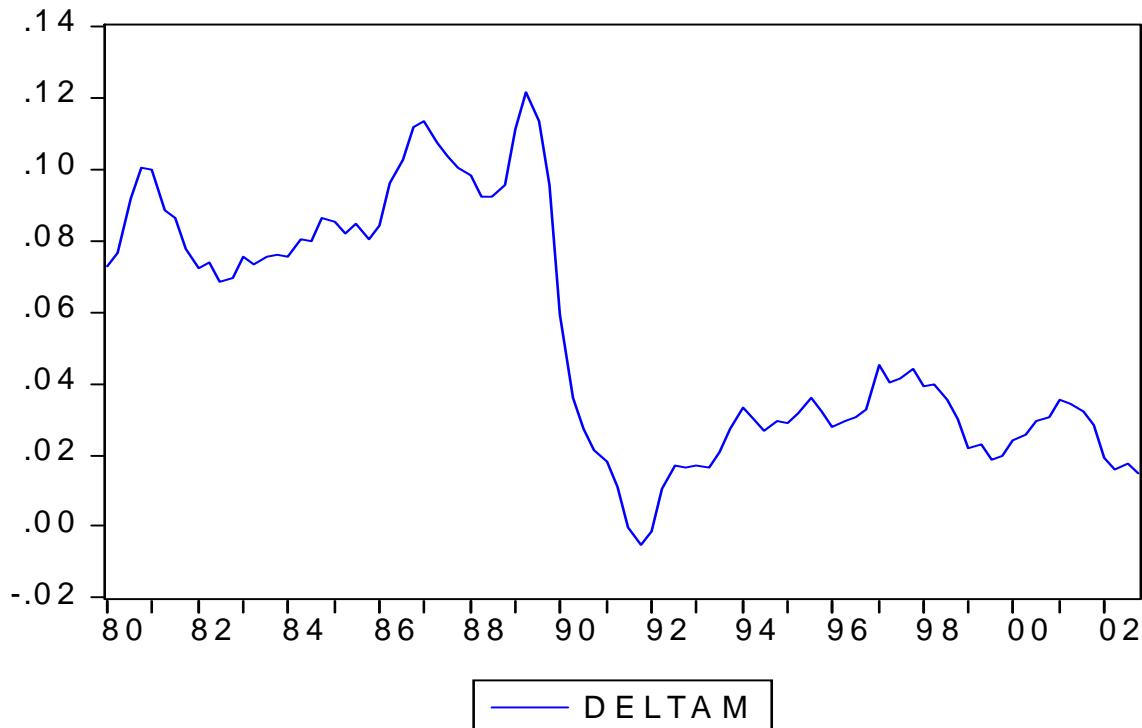
(source) Bank of Japan

**Figure 3. Official Discount Rate  
US and Japan (1985-2004)**



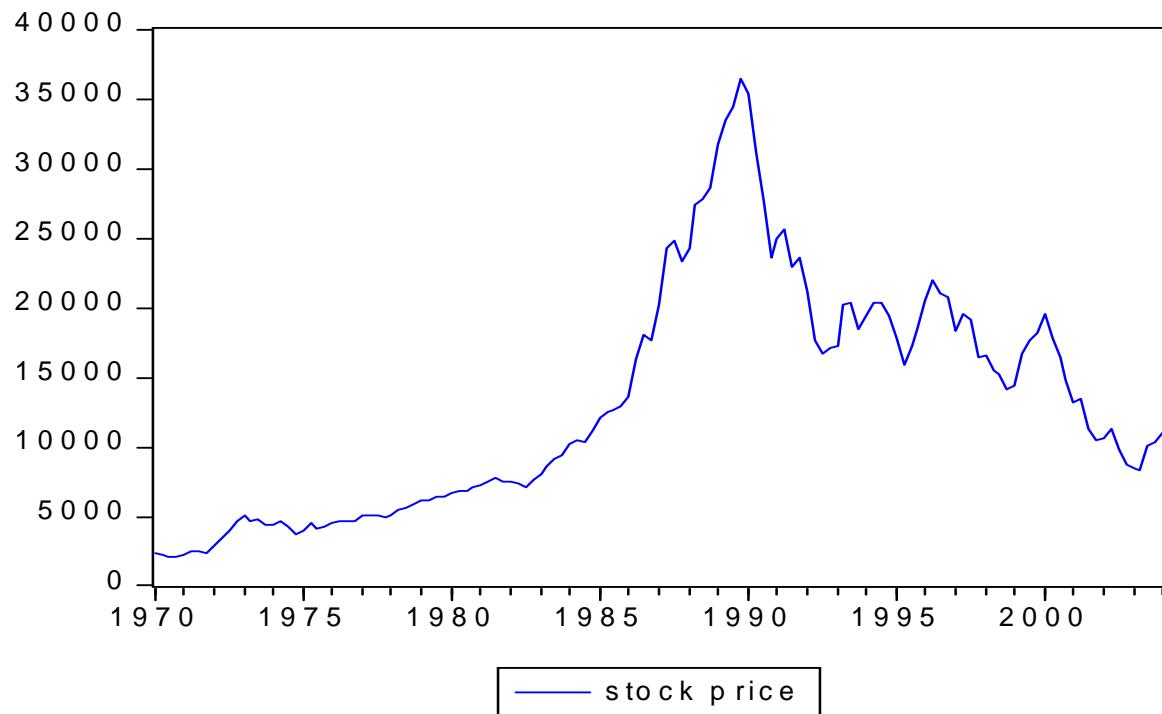
(source) Bank of Japan

**Figure 4 Money Growth Rate (year on year )**



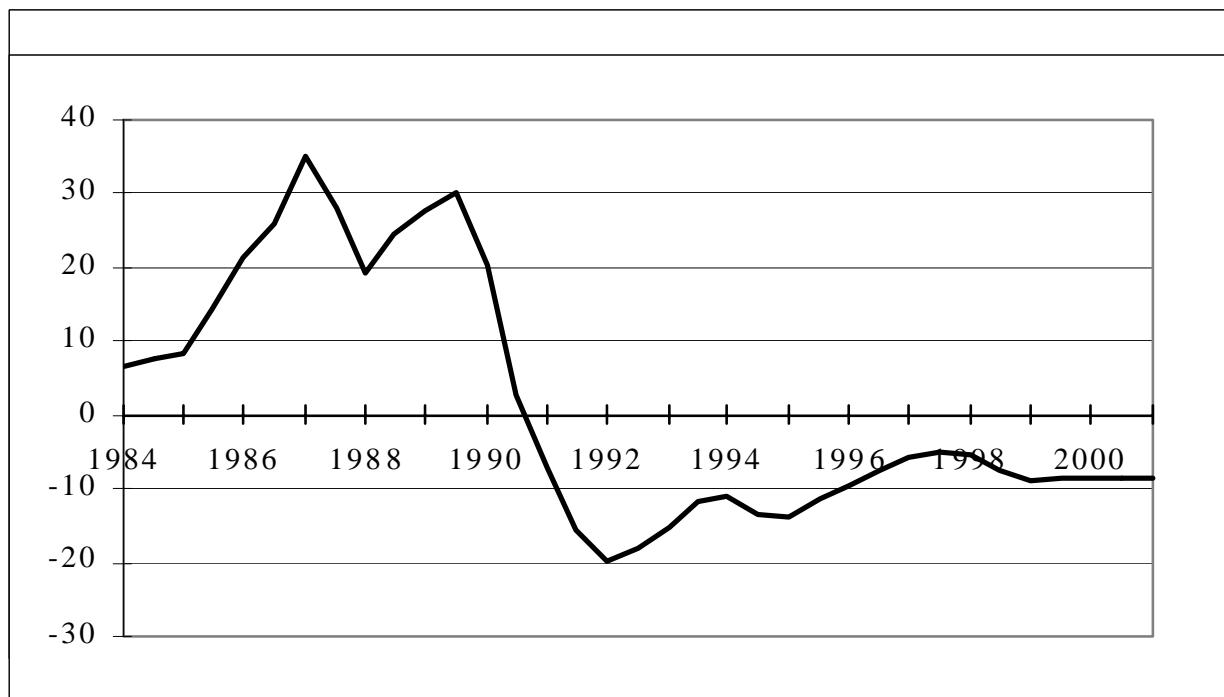
(source) Bank of Japan

**Figure 5 Stock Price ( Nikkei 225)**



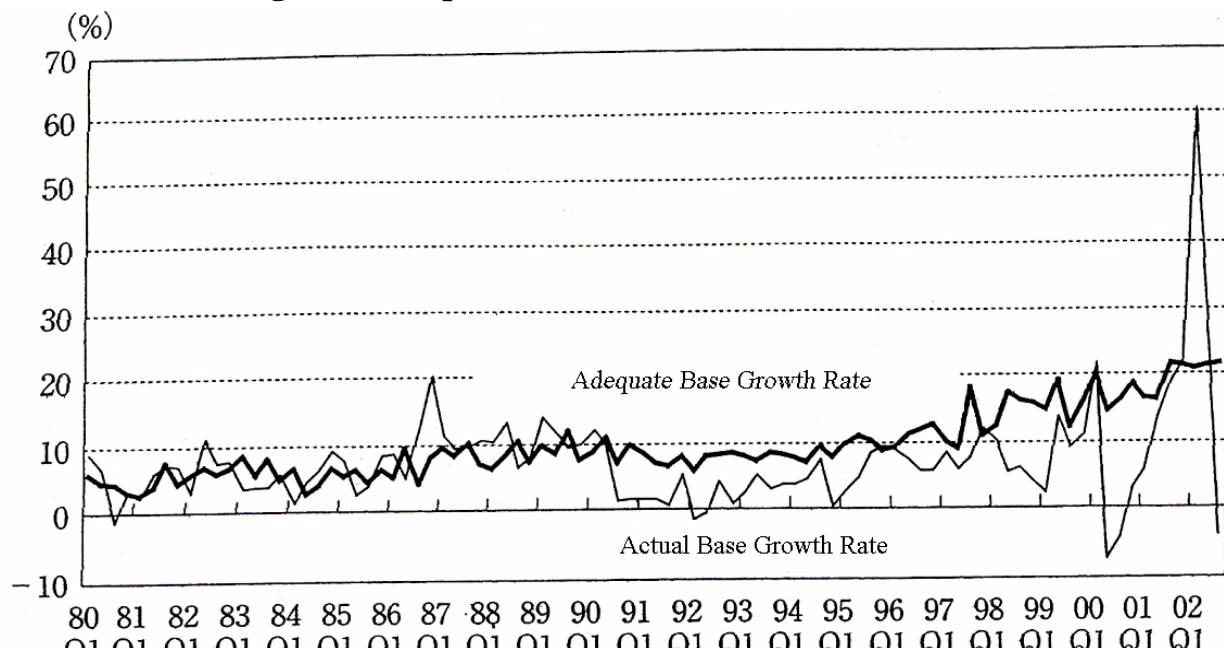
(source) Tokyo Stock Exchange

**Figure 6 Change of Land Price (year on year)**



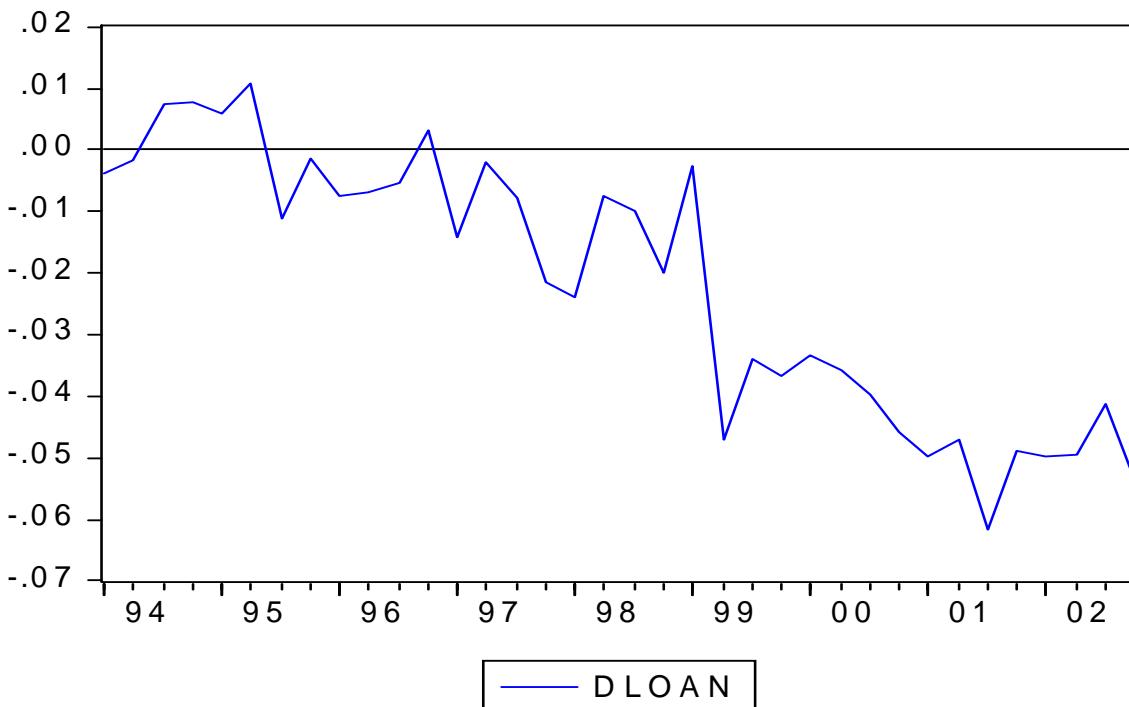
(source) Japan Real Estate Institute, 6 Large Urban Areas, average (residential, commercial, and industrial)

**Figure 7 Adequate and Actual Growth Rate**



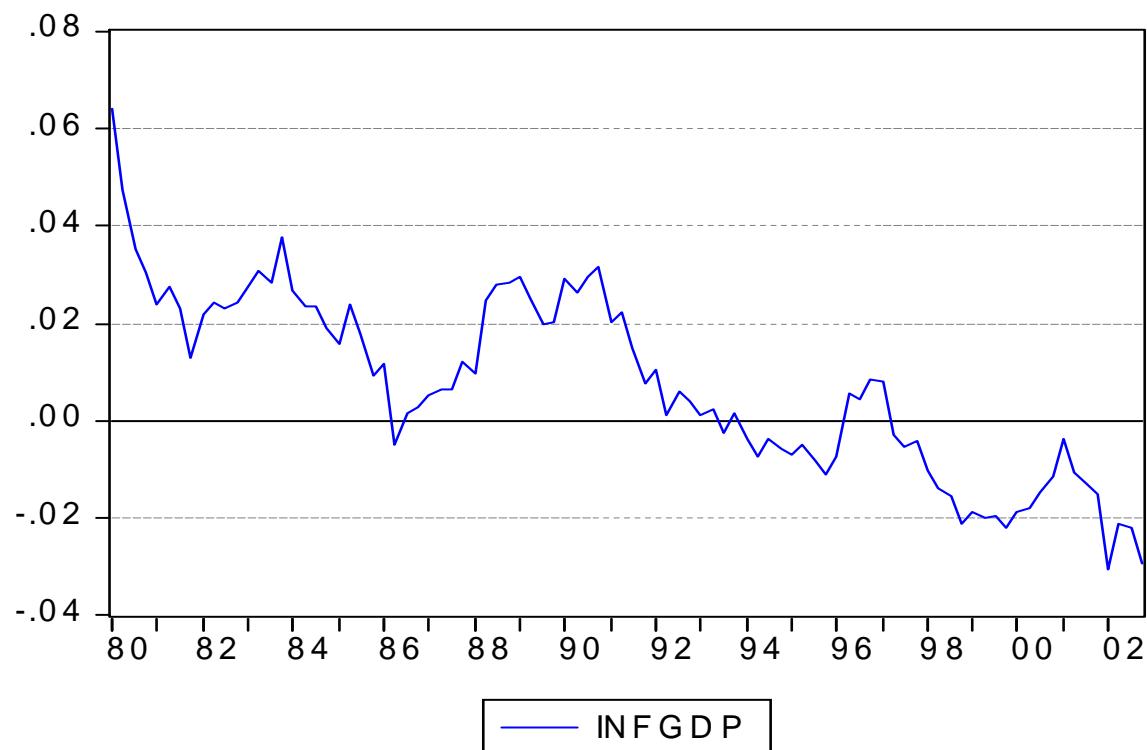
(source) Okada and Iida (2004)

**Figure 8 Bank Loan Growth Rate (year on year)**

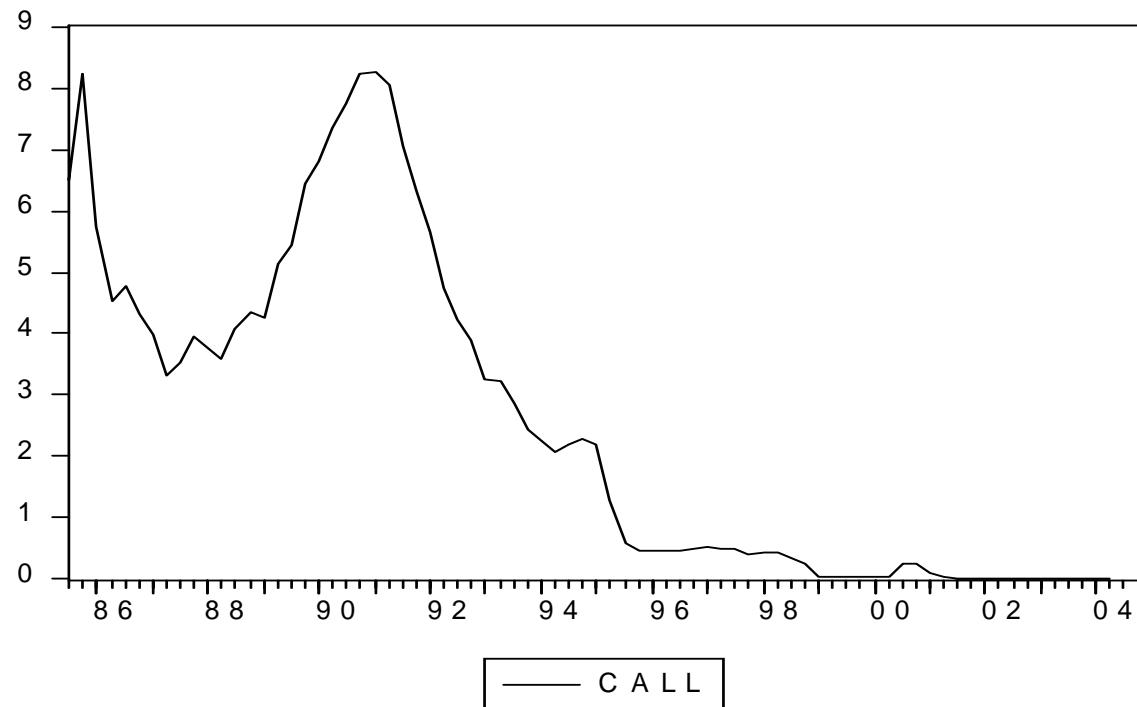


(source) Bank of Japan

**Figure 9 Inflation Rate (GDP deflator)**

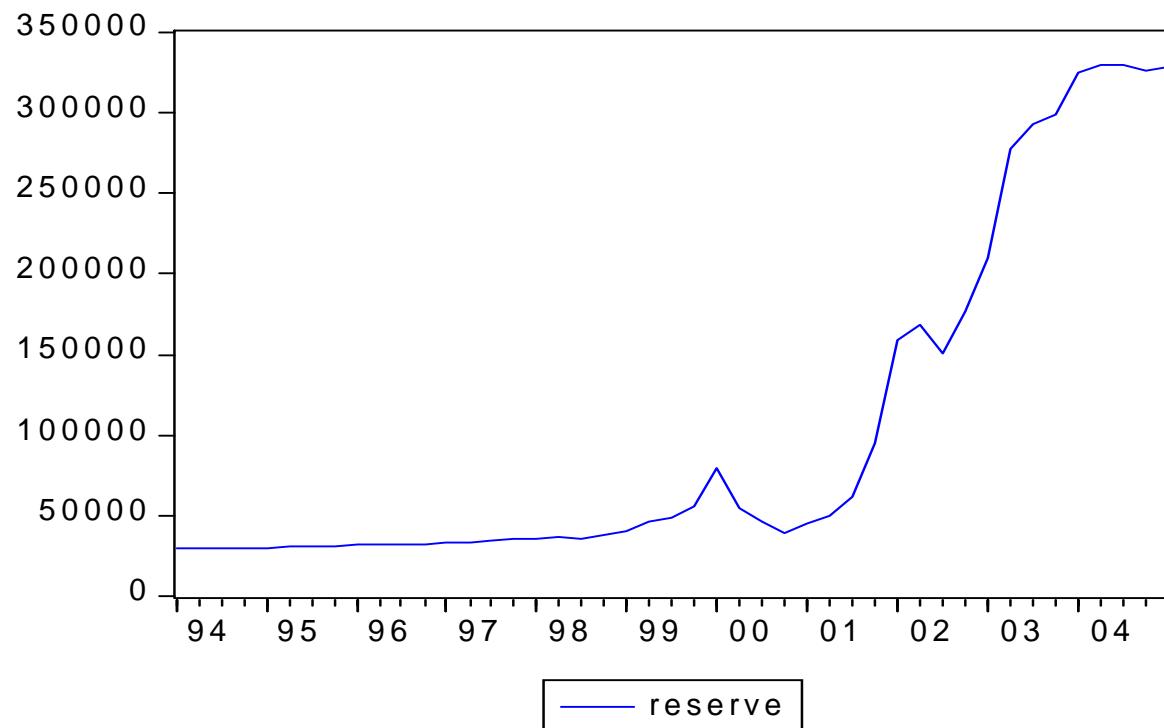


**Figure 10 Call Rate**



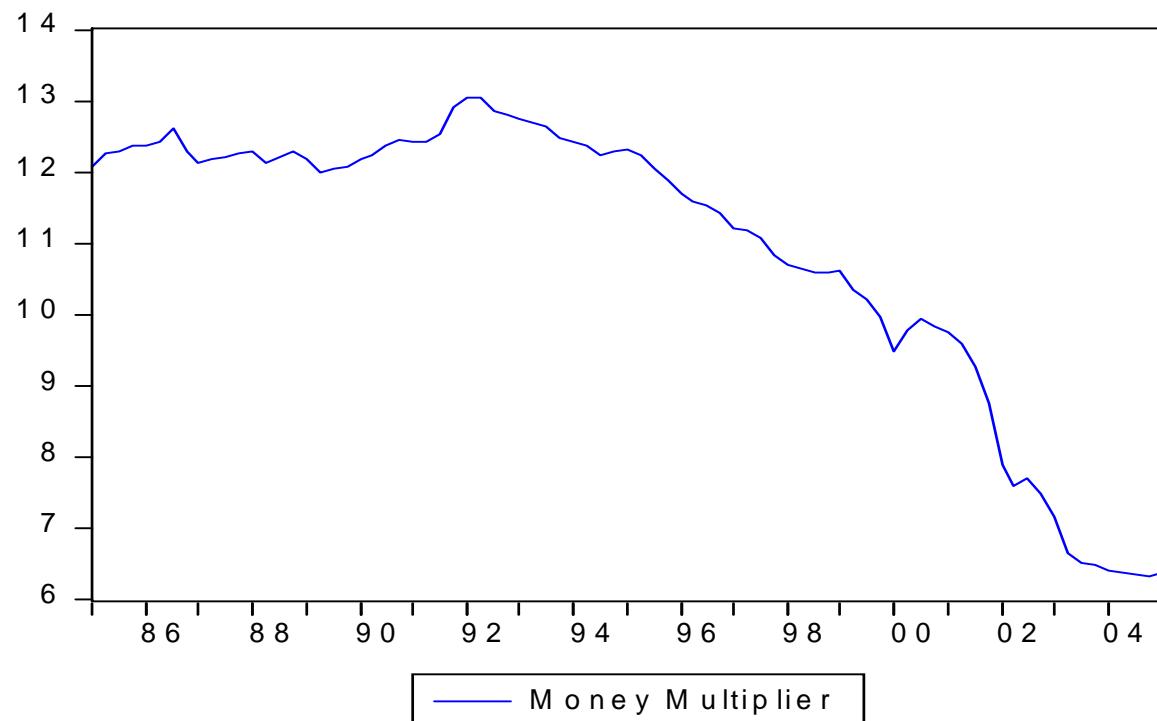
(source) Bank of Japan

**Figure 11 Bank Reserve**

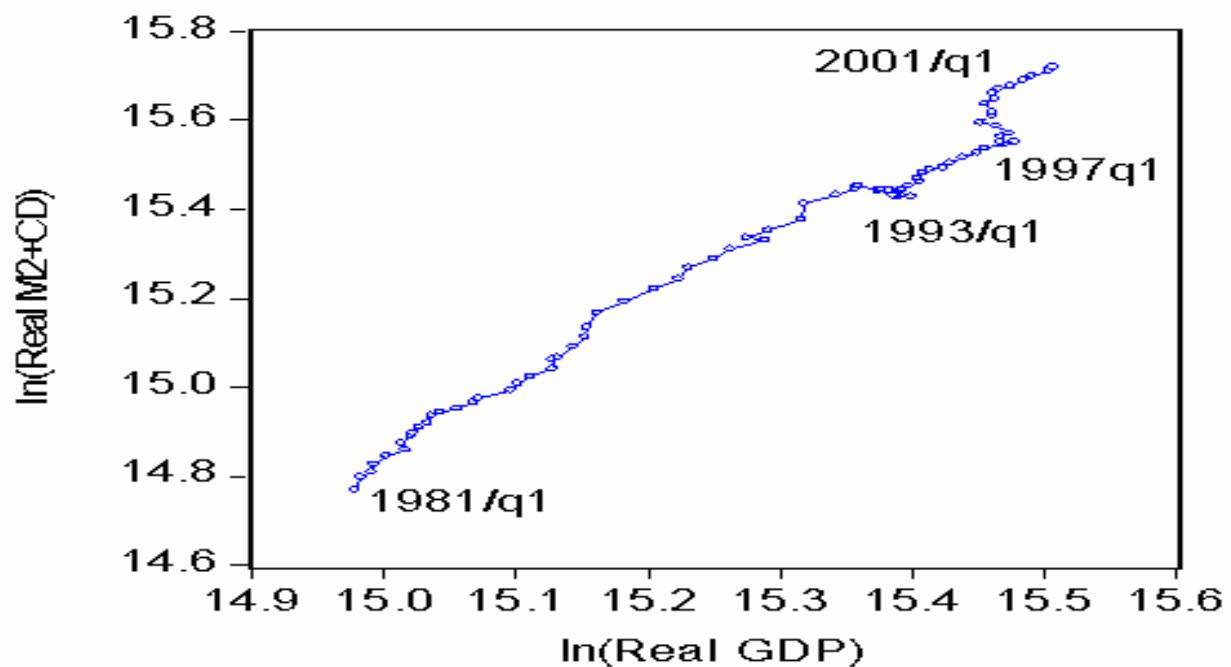


(source) Bank of Japan

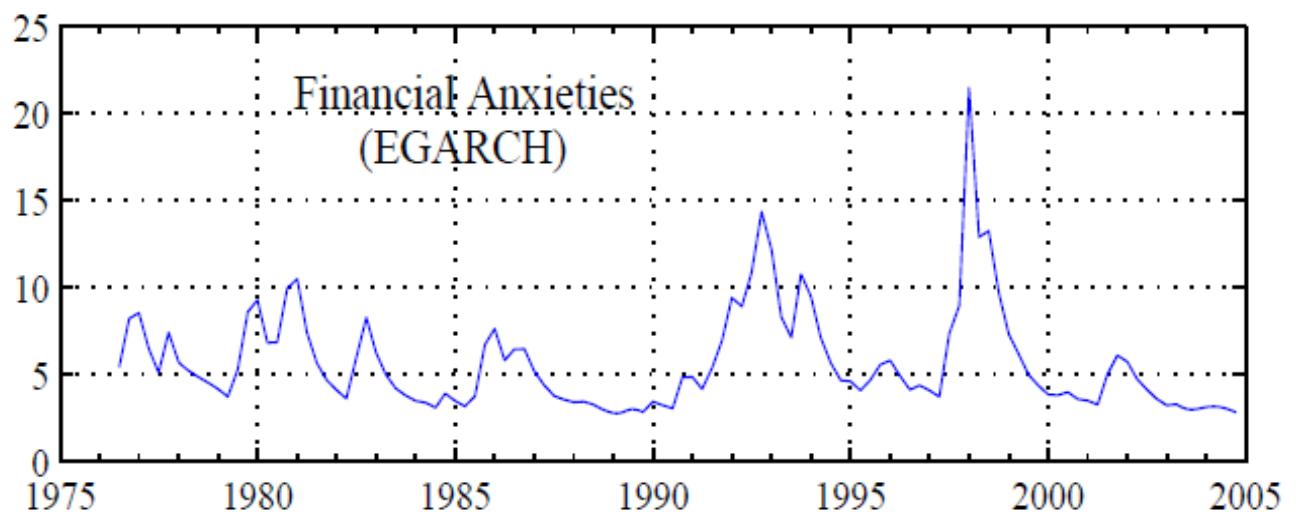
**Figure 12 Money Multiplier**



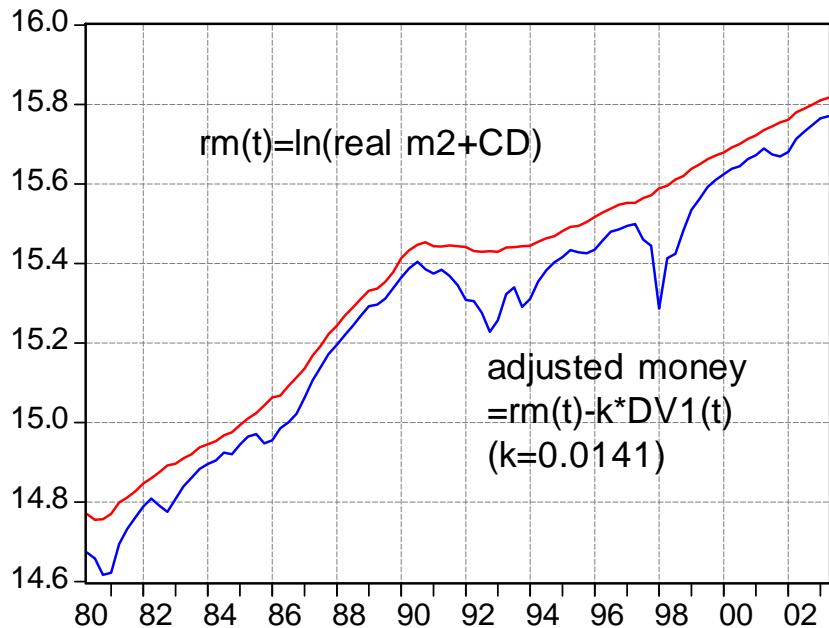
**Figure 13 Relation Between Real Money and Real GDP  
(1981-2001)**



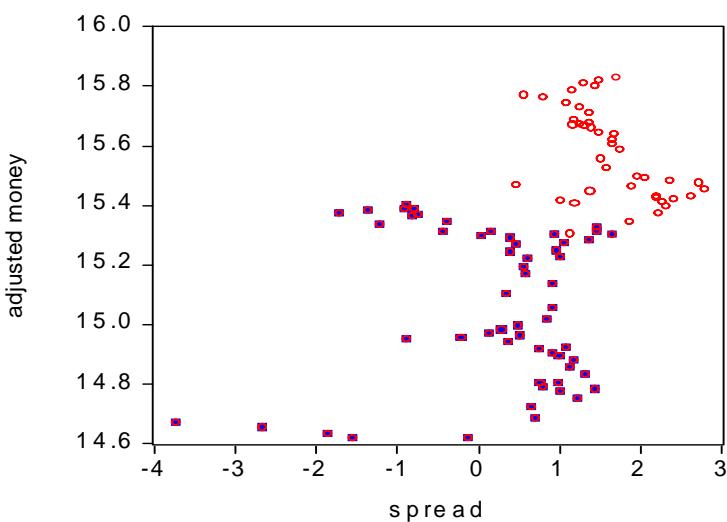
**Figure 14 Financial Anxieties**



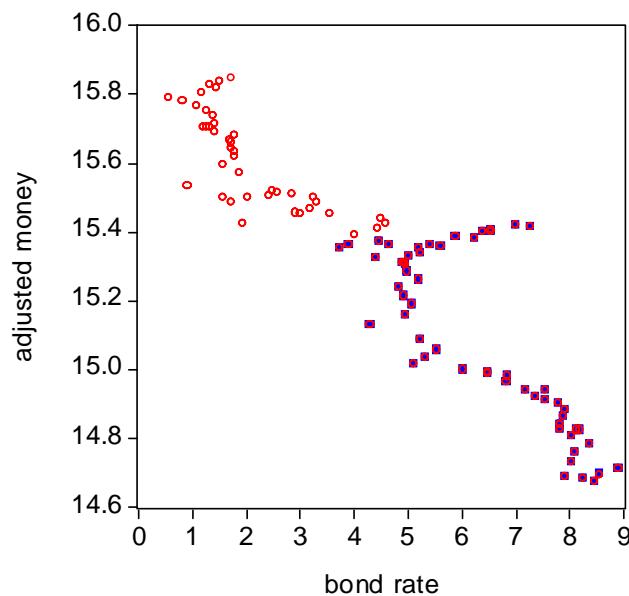
**Figure 15 Real Money and Adjusted Money**



**Figure 16. Scatter Diagram (adjusted money and interest spread)**

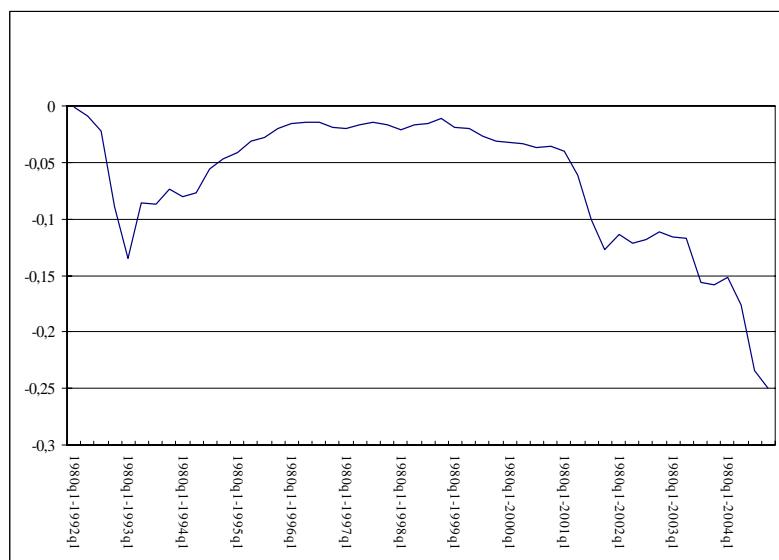


**Figure 17. Scatter Diagram (adjusted money and interest spread)**

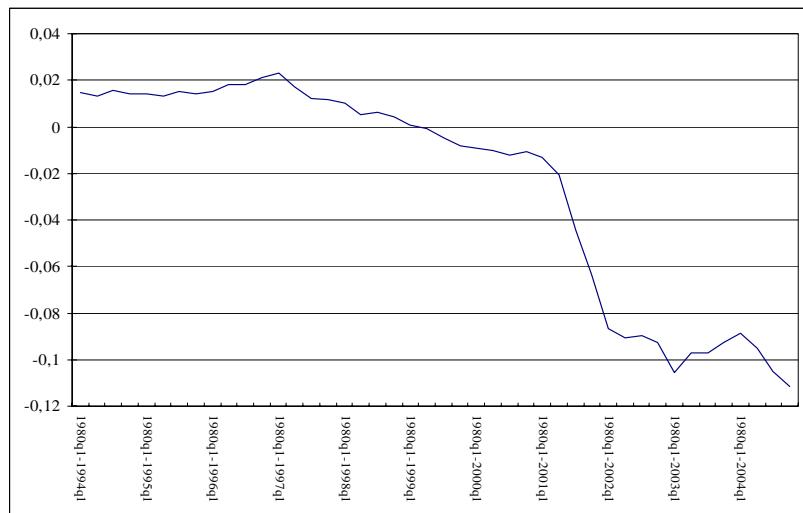


(1980q1-1994q4) denoted by square and (1995q1-2004q3) denoted by circle

**Figure 18. Time profile of elasticity (interest spread)**



**Figure 19. Time profile of elasticity (bond rate)**



**Aboa Centre for Economics (ACE)** was founded in 1998 by the departments of economics at the Turku School of Economics, Åbo Akademi University and University of Turku. The aim of the Centre is to coordinate research and education related to economics in the three universities.

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